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***FOR IMMEDIATE RELEASE***

## **Locus President, Roth, Named President of International Loran Association**

**Madison, WI March 12, 2003---** Dr. G. Linn Roth of Locus, Inc. has been named the 2003 President of the International Loran Association (ILA). The ILA is an organization for individuals who have a common interest in Loran, which stands for **Long Range Navigation**. Loran technology uses the transmission of radio signals to pinpoint a location on the earth's surface, and is one of the technologies pioneered by Roth's company, Locus, Incorporated.

Roth was previously President of the ILA from 1998-2000. He has been a member of the ILA since 1990, has served on the ILA's Board of Directors since 1995, was ILA Vice President in 1996, and is currently Vice-Chairman of the ILA's global augmentation for satellite systems (GAUSS) initiative, which facilitates development of international Loran standards. He has lead ILA efforts to obtain Congressional support and a positive Loran policy in the USA, and has been Chairman of the ILA's Congressional Liaison Committee since 2000. Roth has also been active in supporting international cooperation on Loran and

multinational participation in the ILA. He received the ILA's Medal of Merit in 1998, President's Award in 1994, and Outstanding Service Award in 2001. Roth is also a member of the Institute of Navigation (ION) and the Royal Institute of Navigation (RIN). He has published and presented numerous papers in professional journals, meetings, and commercial publications, all in support of Loran as a high performance, multimodal, cost-effective complement to GNSS.

Roth has nearly twenty-five years of experience in the electronics industry, and has been President of Locus, Inc. ([www.locusinc.com](http://www.locusinc.com)) of Madison, Wisconsin since 1990. Since 1979, Locus has designed, supplied, and supported the highest quality radionavigation and precise timing products for major companies and government agencies, including Motorola, Rockwell Collins, Leica Geosystems, the United States Coast Guard (USCG) and the Federal Aviation Administration (FAA). Locus' digital, all-in-view Loran receivers provide unparalleled performance to complement GPS in navigation, time/frequency, and monitoring applications. In 2002, Locus was the only company to score 100% on Motorola's Supplier Evaluation program, a clear validation that Locus products continuously meet the highest quality industry standards for performance, reliability, and service! You can learn more about Loran technology and Locus' role in pioneering this exciting field by visiting [www.locusinc.com](http://www.locusinc.com).

**Attachments:**

- (1) A .tif file of G. Linn Roth, PhD
- (2) The Locus logo

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